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St. Ives
Town Deal

Work to re-design Terrace Junction to begin on Monday, 11 November.

31 October 2024

Work on re-designing the Terrace Junction in St Ives to improve pedestrian access and space, and discourage visitors from driving into the town centre is due to begin on Monday, 11 November.

The scheme is the first to be delivered as part of the St Ives Town Deal Low Carbon Transport Strategy which aims to reduce the impact of vehicles on St Ives and introduce measures that encourage walking, cycling and the use of public transport.

The works, which are being carried out by Cormac, include widening the existing footway on the northwest corner of the junction, by the St Ives Harbour Hotel, and changing the current signs and road markings to direct people towards Trenwith car park rather than driving into the town. Three-way traffic lights will be in use on the junction during the construction period to enable the team to work safely.

Once the widening has been completed, the junction will be resurfaced with a decorative paved effect. This phase will require the road on the Albert Road approach to the junction and across the length of the Harbour Hotel to be closed to traffic at night between 9 and 13 December, with the works ending at 11 pm to help minimise the impact on local residents.

The scheme is currently due to be completed by 13 December.

Members of the public were consulted on the plans in October, with the feedback used to shape the final design for the scheme.

“This is a busy junction and we recognise that the works will inevitably cause some temporary disruption to motorists” said Cormac project manager Tom James. **“Our aim is to keep the traffic flowing as well as possible at all times during the construction, however we also need to ensure the safety of the teams working on site.**

“We will be monitoring the traffic closely and will have operatives manually controlling lights throughout the day, to ensure traffic flows as smoothly as possible and delays are kept to a minimum.”

“It is great to see work begin on improving this key junction in St Ives” said Town Deal Chairman Andrew Baragwanath, Chair of the St Ives Town Deal Board. **“I am aware that some residents and businesses are concerned about the impact of the works and can reassure them that everyone will**

be working together to minimise any disruption and ensure that the scheme is completed as quickly as possible.

Cornwall Councillor Andrew Mitchell said " **It is great to see parts of the Low Carbon Transport Plan go from paper to actual implication. Discouraging traffic going through town which doesn't need to be there has to be the goal and something I think all pedestrians and residents want to see!**

Louis Gardner, Cornwall Council Cabinet Portfolio Holder for Economy, said: "**It's good to see Town Deal investment continuing to take shape in St Ives. None of us like roadworks, but it's a good time of year to get them out the way and they are essential to our work to reduce visitor traffic in the town centre and improve pedestrian access.**"

Work is also progressing well on developing other schemes within the Low Carbon Transport Strategy.

The first of the new smart traffic cameras (also known as Vivacity cameras) is due to be installed within the next two weeks. The cameras, which will be installed in up to 12 sites throughout the town within the next few months, will provide real time information on the quantity and types of vehicles, pedestrians and cyclists entering the town centre. This information will be used to help the project team monitor the effectiveness and benefits of all the changes resulting from the implementation of the strategy. The data will also be used to identify where additional measures might be required in the future to help support or improve the traffic environment and wider traffic management.

New Variable Message Signs are also being installed on the A30 and around St Ives to help manage traffic flow into the town centre by the end of this year. These signs will advise drivers of the most efficient journey and parking before they enter the town. As well as providing real time information on car park availability, the signs will also encourage drivers to use St Erth P&R.

Work on improving the junction at Zennor (at Consols between the B3311 and B3306) is currently scheduled to begin in January 2025.

Anyone with queries or concerns about the works at the Terrace junction is asked to call 0300 1234 222 or email Cormac at contracting@cormactd.co.uk

Ends

Notes to editors

One of the nine Town Deal projects being funded and delivered as part of the St Ives Town Deal programme, the aim of the Low Carbon Transport Strategy is to help reduce the impact of vehicles on St Ives and introduce measures that encourage walking, cycling and the use of public transport.

The Strategy, which has been allocated £5.5 million of Town Deal funding, includes proposals aimed at reducing traffic congestion and parking demand in the town centre, enhancing public transport options and accessibility, improving air quality and health outcomes for residents and visitors, and supporting local businesses by creating a more attractive and vibrant town.