



PRESS RELEASE

Have your say on low carbon transport proposals for St Ives

Residents, businesses and organisations in St Ives are being invited to find out the latest information about the Low Carbon Transport Strategy being developed for the town and to give their views on the proposals to make the town a greener and healthier place to live, work and visit.

Hosted by Cornwall Council and St Ives Town Deal Board, a drop in exhibition, being held at the town's library and visitor centre, Gabriel Street, TR26 2LS, in between 1pm and 7pm on Monday, 27 November, will mark the start of a five week public consultation for the proposed Low Carbon Transport Strategy.

One of nine regeneration projects being funded and delivered as part of the £19.9 million St Ives Town Deal programme, the strategy aims to:

- Reduce traffic congestion and conflicts in the town centre.
- Improve air quality and health outcomes for residents and visitors.
- Enhance public transport options and accessibility for all.
- Support local businesses by creating a more attractive and vibrant town.

Representatives of the project team will be on hand at the drop in event on 27th November to provide information about the proposals and answer questions, as well as listening to the views of the local community.

The exhibition will also be available to view online for those unable to attend the event. People will be able to have their say by filling in a questionnaire which will be available online following the launch of the public consultation on 27th November at: letstalk.cornwall.gov.uk/st-ives-town-deal-low-carbon-transport

A paper copy of the questionnaire will be available at the St Ives Town Council offices and library in St Ives.

Information will also be available on the St Ives Town Deal website www.stivestowndeal.org.uk

The public consultation will end on Friday 5th January 2024.

“During the past few months, the project team has been working closely with local stakeholder groups to develop some initial proposals on how to manage vehicle access in the town centre and provide a safer space for pedestrians and cyclists,” said Gareth Jones, Vice Chair of St Ives Town

Deal Board. **“We now want to share these proposals with the local community and hear their views on the strategy.**

“This is a very important project for the town and we want to make sure that everyone has the opportunity to have their say.”

Louis Gardner, Cornwall Council cabinet portfolio holder for economy, said: **“The Town Deal funding is about making St Ives a better place for all by revitalising the town centre and improving opportunities for local residents. One of the key aspects is about looking at the way people travel around the town as it’s important that the Town Deal projects reflect the wishes of the local community, I encourage everyone to take part.”**

In 2021, St Ives was among 101 places in the country to be awarded a share of the £3.6bn Towns Fund by the Government as part its Levelling Up ambition, securing a Town Deal of £19.9 million to regenerate the town.

Six of the nine St Ives Town Deal projects have now been contracted and received their first grant payments, enabling work to begin on delivering these exciting and ambitious schemes. These include St Ives Theatre, the Rugby Club Relocation and Housing, the Guildhall, Leach Pottery, the Enterprise Grants and St Ives Community Orchard.

Ends

Notes to Editors

About the UK Government Town Deals programme

Part of the government’s plan for Levelling Up the UK economy and the wider Towns Fund, the Town Deals programme aims to regenerate towns and deliver long-term economic and productivity growth. This is through investments in urban regeneration, digital and physical connectivity, skills, heritage and enterprise infrastructure. As of July 2021, DLUHC have offered Town Deals to all 101 places that submitted proposals, committing over £2.35bn of investment across c.700 projects nationwide. [See the press releases associated with Town Deals on gov.uk.](#)

About the St Ives Town Deal

In June 2021, St Ives secured a Town Deal of up to £19.9 million following the successful submission of its [Town Investment Plan](#) for a range of regeneration projects. For more information about St Ives Town Deal visit www.stivestowndea.org.uk

Cornwall is the only area invited by the Government to submit proposals for four of its towns: Camborne, Penzance, St Ives and Truro. After conducting extensive public consultations, each Town Deal Board submitted their Town Investment Plan in collaboration with Cornwall Council. As a result, the Government announced in spring 2021, that Cornwall will receive up to £88.7 million from the Town Deals programme.

Cornwall Council is the Lead Authority for the Town Deals in Cornwall. Cornwall Council supports the governance role of St Ives Town Deal Board and is responsible for administering the Fund on behalf of the Board.

For more information visit: www.cornwall.gov.uk/business-trading-and-licences/economic-development/towns-fund