

St. Ives

Town Deal

Working with the local community to enhance and improve
St Ives for the future

NEWSLETTER | AUGUST 2022

The last few weeks have been incredibly busy for everyone involved with the St Ives Town Deal programme.

Business case summaries for the Town Deal projects selected to go forward have been submitted to the government for final approval, and the St Ives Skatepark - the first project to be awarded funding from the St Ives Town Deal - celebrated its first anniversary.

You can read more about both these stories below:

Town Deal projects update

Last year St Ives successfully bid for a Town Deal worth £19.9 million from the Government's Towns Fund Scheme.

This was based on our [Town Investment Plan](#) (TIP) which is focused on delivering three key aims:

- Generate inclusive green growth and new enterprise, within a year-round economy
- Support the health, wellbeing and aspiration of all residents in life and work
- Create opportunities for young people which allow them to flourish

Following the development of detailed business cases, nine projects were chosen to go forward to the government for final approval. You can read the full press release about the announcement [here](#)

Low carbon transport

We want to provide residents, business owners and visitors to St Ives with safe and reliable transport options that reduce the need to travel by private motor vehicle and reduce car dependency. The projects being put forward in this theme focus on reducing the impact of vehicles on the town and seek to introduce interventions that encourage walking, cycling and the use of public transport.

The project is now moving into development phase where detailed assessment and public / stakeholder consultation will be carried out to refine the transport strategy and the interventions to be provided.

You can read more [here](#)

New and transformed housing and community assets

St Ives does not have many of the anchor community institutions of larger towns, such as a college, multi-use hub or a large enterprise centre. Community focused assets here are much smaller, and provide a vital network of benefits including socialising, clubs, events and pastoral support. Therefore, it's important we invest in our community and cultural assets to ensure that they are fit for the future.

To address the shortage of social and affordable housing for local people the Town Deal funding will also support three significant housing projects:

Old Vicarage Flats

Run and operated by the St Ives Community Land Trust, this project will see the renovation of the Old Vicarage building to provide 6 high quality and affordable flats for local residents in the heart of the town. You can read more [here](#)
You can also watch a short film about the project [here](#).



St Ives LiveWest

Led by LiveWest this project will involve carrying out an energy-efficient retrofitting programme to 200 of the worst performing social housing properties in the town. You can read [more here](#)

You can also watch a short film about the project [here](#).



Rugby club scheme

This ambitious project will involve a major repositioning and refurbishment of the Rugby Club to deliver a high-quality community sports facility. The repositioning will free land that enables the creation of new affordable homes for key workers and extra care housing. You can read [more here](#)



The community assets projects we are seeking to support include:

St Ives Guildhall

The refurbishment of this much-loved building aims to transform the Guildhall into a thriving cultural venue and provide new opportunities for careers in creative arts. You can read [more here](#)
You can also watch a short film about the project [here](#).



St Ives Theatre regeneration

This project includes reconfiguring and upgrading the existing theatre, the home of Kidz R Us, who have been working with young people in St Ives and the surrounding areas for almost 30 years. The auditorium extension, and new café/bar and reception area will help strengthen the theatre's programme and its future. You can read [more here](#)

You can watch a short film about the project [here](#).



St Ives Community Orchard

Based at the St Ives Community Orchard and Wildlife Reserve, 30 acres of beautiful green space overlooking the town, this project will provide a vibrant community asset, delivering environmental education, mental and health therapy, community events and nature based training to individuals, local groups and schools. You can read [more here](#)

You can watch a short film about the project [here](#).



New skills, businesses, jobs and supply chains

The Town Deal funding will also be invested in two key projects that will help strengthen skills provision in the town, particularly digital skills and create new green jobs and businesses in local supply chains:

Delegated Fund for Renewal

This project will provide grants to micro, small and medium sized businesses within the St Ives Town Deal area, including start up and scale up businesses. You can read [more here](#)

Leach Pottery & St Ives Digital Trail

Investment in the Leach Pottery will create a community hub with a new production studio, kilns and a learning suite on a world class site where local people and visitors can come together to train, develop their creativity, improve their wellbeing, support each other and bring clay to life. This project will create new all year-round jobs, providing additional training, work facilities and apprenticeships.

You can read [more here](#)



Next steps

Delivering these exciting and ambitious projects will play a key role in enhancing and improving St Ives for the future.

Business case summaries for the nine projects were submitted to the government earlier this month for ratification. Funding confirmation is expected in the Autumn, paving the way for a detailed programme of works and timescales to be developed by early April 2023.

All the Town Deal funding must be spent by the end of March 2026. While the smaller scale projects will be completed early in the programme, the larger scale transformation projects, which are more complex and may require additional external funding, will take longer to deliver. However, all are expected to be completed by the end of the Town Deal programme in 2026.

More information is on our [Frequently Asked Questions page](#).

Happy 1st birthday to St Ives Skatepark – the first major project in the town to be awarded funding from the St Ives Town Deal programme.



12 months ago this brand new community skatepark was officially handed over to the local community. Today hundreds of local young people, as well as skateboarding enthusiasts from across the world, are enjoying its many unique features, including an eight-foot deep California bowl, ramps topped with slabs of granite, and its world famous loop-the-loop the Hepworth Vortex.

You can read more about the project and watch a short film [here](#)

Get involved

We want everyone in St Ives to get involved with the Town Deal programme.

To stay up to date with what is happening, hear about upcoming opportunities to get involved with the projects and subscribe to receive future copies of our newsletter please visit our website: www.stivestowndeal.org.uk

You can also follow us on our [Facebook](#), Twitter (@stivestowndea) and [LinkedIn](#) channels.

Please email us at StivesTownDeal@cornwall.gov.uk if you have any questions or wish to share your thoughts about the St Ives Town Deal.

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