



PRESS RELEASE – ANNOUNCEMENT

Wednesday 3rd Feb 2021

ST IVES TOWN DEAL ANNOUNCE PROJECTS GOING FORWARD FOR £25MILLION FUND TO ENHANCE THE TOWN FOR ALL.

After months of in-depth consultation with the community, St Ives Town Deal is submitting chosen projects in a ‘Town Investment Plan’ to government for a possible £25million of funding to make these ideas a reality.

St Ives was selected as a town where levelling up the life in the community was important to economic development. St Ives is an attractive settlement proposition for world-renowned artists, potters and sculptors whilst scenic headlands and golden beaches firmly cemented its place as a global tourist destination. But the wealth and abundance of natural capital and are not replicated in the prosperity across the community. Much of the value from high levels of economic activity isn't felt by those that live there. Neighbouring wards in St Ives feature in the 30% most deprived in the country.

The following projects and areas have been selected to go forward for funding:

UPPER STENNACK AND PENBEAGLE

- **New social housing at the redeveloped Rugby Club site and a major retrofit programme** to improve energy efficiency in existing housing stock
- **Improved enterprise and community use space at the Leach Pottery**
- **A training café and education centre** at the large-scale community orchard and garden, adjacent to the recently funded skatepark

TOWN CENTRE AND HARBOUR

- **Pedestrianisation of the town centre and associated public realm improvements**, to enable a cleaner, less congested experience for residents and businesses at peak times of the year
- **A major collaboration between the Tate St Ives** and the community to restore the Palais de Danse and create a new, digitally enabled, training, learning and enterprise hub, complementing the Coastal Communities funded Workstation project
- **Major refurbishment to the St Ives Theatre and the Guildhall**, focussed on extending the season and providing more opportunities for local children and young people
- **Affordable housing through the Community Land Trust**

CONNECTING ST IVES

- **Major low carbon transport hub and gateway**, integrating train and bus connections with electric vehicle and eBike and e taxi travel within the town centre, supported by solar power canopies with the provision to feed back into the grid.

- **Bay to Bay Multi-Use Trail** 5 miles of new or upgraded cycle or walking paths between St Ives and St Erth

The projects came from 43 overall submissions and the deal put a strong priority on fully engaging with all 13,000 of St Ives' residents for their input and ideas. Over 1000 responses came from a major survey. To view the full St Ives Town Investment Plan that has been submitted go to **www.stivestownddeal.org**.

Sarah Stevens Chair of St Ives Town Deal Board explains; "We have set out a major new vision for a fully integrated low carbon transport system, with investment now in a new transport hub to catalyse change. Major investment in our cultural assets will extend the visitor economy season and provide new jobs and training. Investment in local food production will shorten supply chains for the £95m visitor economy, reduce carbon emissions, improve resilience and create new opportunities for local people. A ground-breaking partnership between the local community and Tate St Ives will see the Palais De Danse transformed into a real community asset, with new learning and enterprise opportunities guaranteed. As a strong and close-knit community, we relished the chance to work together and develop an ambitious, creative and practical plan for the future of St Ives."

Councillor Tim Dwelly, Cornwall Council portfolio holder for culture, economy and planning, said; "The St Ives Town Deal Board, working with the local community, have developed a series of impressive proposals that aim to bring about real change. With COVID hitting Cornwall's economy hard and the forthcoming G7 summit putting the focus firmly on our part of the world, I hope the Government will

look to fund the bid in full to help redress the balance and make good on their promise to level up. The projects outlined in the Town Investment Plan will have significant benefits and opportunities for residents and I look forward to seeing them brought to fruition.

-ends-

For all interview requests please email StIvesTownDeal@cornwall.gov.uk or call **07395 836210**

Image for Editorial Use Only

