

# Minutes

**Meeting Title:** St Ives Town Deal Board

**Date:** 22<sup>nd</sup> September 2020

**Time:** 17:00 to 19:00

**Location:** Microsoft Teams

**Chaired by:** Sarah Stevens

**Attendees:** Members: Andrew Baragwaneth (AB – left at 17:57), Libby Buckley (LB), Steve Cross (SC), Neil Davis (ND), Tony Harris (TH – left at 18:03), Gareth Jones (GJ), Vanessa Luckwell (VL), Ian McChesney (IM), Sarah Stevens (SS), Rowena Swallow (RS), Mia Trevorror (MT – subs. Derek Thomas MP (DT)), Gareth Tudor (GT – joined at 17:28)  
Officers: Beth Briggs (BB), Nathan Cudmore (NC – Head of Service, LEP), Lucy Davis (LD), Karen Hoyle (KH – Ghost Consulting – left at 17:20), Emily Kent (EK), Phill Woods (PW), Josie Gough (JG – BEIS)

**1. Apologies:** James Butterworth (JB), Andrew Mitchell (AM), Poppy Naylor (PN), Linda Taylor CC (LT)

## Minutes

## Action

### 2 Minutes of Last Meeting

- Agreed as a true and correct record of the last meeting
- Matters arising:
  - SS enquired as to whether responses had been received from JG. LD advised she had a meeting with JG the following day and would report back following that meeting.

### 3 Declarations of Interest

- ND declared that he had assisted Cornwall Museum Partnership (CMP) with their proposal. It was noted that this was a Board member responsibility and therefore he did not need to preclude himself from discussion on this matter.
- AB declared an interest as Chairman of St Ives RFC.

#### 4 Comms Update with Karen Hoyle, Ghost Consulting

- KH provided an overview of Comms activities undertaken and noted that data had been shared with Members in the agenda pack.
- Survey monkey – results circulated to Members just before the meeting.
- Social media – active and good engagement
- Door drop – another drop planned with a thank you to people for their engagement.
- Website – project proposals which had been agreed in principle had been loaded.
- Press release about skate park – ready to go following official confirmation of accelerated funding.
- Updated stakeholder engagement plan produced.
- Final push underway for EoIs before deadline.
- KH noted lack of engagement from the 18-25 and the 80+ age groups.
- **ACTION:** All Members to use their contacts to encourage engagement of these age groups.
- **ACTION:** All Members to contact LD with ideas for possible incentives.

ALL  
MEMB  
ERS

#### 5 Cornwall Vision: Strategic Overview from Emily Kent

- EK noted that the LIS (Local Industrial Strategy) on a page document was circulated with the agenda pack. She noted the purpose of this presentation to provide a wider strategic context.
- EK noted that she was happy to share the work done recently on how well EU programmes had been delivered and how Cornwall had outstripped performance compared to other areas of the UK in terms of skills, infrastructure, business survival rates.
- EK introduced NC, LEP Head of Service, who provided a presentation and noted that the idea behind providing this information was to explain how the current strategy could be used to frame the TIP.
- EK noted that the LIS was the first economic strategy to recognise tourism as a key sector, and the intention was to focus on how seasonal unemployment could be avoided by offering jobs for longer and encouraging a year-round tourism offer.
- EK noted that the analysis was available on the Growth Programme website:  
<https://www.cornwallislesofscillygrowthprogramme.org.uk/wp-content/uploads/2020/02/CIoS-EU-impact-final-report.pdf>
- The Shared Prosperity Fund was raised, and it was noted that new Minister Luke Hall had the UK SPF as one of his listed projects.

#### 6 Identify key strategic sites, buildings or project that require feasibility studies, route analysis and/or survey

- SS invited the Board to comment on any projects currently under consideration that may require additional research or help.
- **Bay to Bay cycleway** – Henry Seymour, Government rep, had previously indicated that this was not an appropriate project for Town Deal as it went beyond the red lines of both St Ives and Penzance.
- However, it was now understood that the portions within each town's red line might be achievable, should Cornwall Council then be able to deliver the joining section.
- EK advised that the programme of works was planned to fall in line with available funding, so it might be possible to reconfigure the programme to deliver in line with the TIP.
- EK suggested that Transport colleagues be invited to a future meeting.
- EK noted that, in order to fulfil the criteria, the TIP would need to demonstrate that this section of the cycleway delivered impact in its own right as a discrete project, with the full stretch as a future aspiration.
- The requirement for a route analysis and the potential cost of this was discussed. Members understood the costs to be in the region of £50k and acknowledged that this was not achievable with the current level of capacity funding. Members wondered if a stepped approach was possible, and that analysis thorough enough for the TIP.
- **ACTION:** LD to liaise with Transport colleagues to investigate more cost-effective options.
- EK shared an infographic of the proposed route with the Board, and noted that a more up to date version would be circulated to the Board.
- **ACTION:** BB to circulate Bay to Bay infographic.
- **The Malakoff Building** – SS noted that an EoI had not yet been received and it was important for the Board to establish whether the project was suitable for the Towns Fund.
- RS advised that the Workshop CIC was intending to come forward with a proposal and studies/surveys had been undertaken.
- EK noted that it was important at this stage for the Board to focus on their strategic vision, look at key sites and what the options are for those sites.
- Members discussed the possibility of an options appraisal. SS enquired as to whether the CIC would be prepared to share surveys undertaken on the Malakoff with the Board. RS noted that she would need to seek permission from the CIC Board.
- SS advised that she had been approached by another organisation with regards to the Malakoff and noted that they may also submit an EoI.
- EK commented that the Board would be in the strongest position to make decisions on EoIs having gained a good understanding of each site.

LD

- **Railway** – SS had attended the meeting with Network Rail and advised that they were not currently looking at a light railway option, but were looking to increase the service from two trains an hour to three, and then four, trains an hour.
- They would be looking at a passing loop in order to facilitate this change, but in the first instance, the platform would need to be upgraded to accommodate this volume of passengers.
- It was noted that, in terms of the light railway, this is not something Network Rail or GWR would want to lead on and Cornwall Council was in a position to do so either.
- IM commented that the siting of bike storage/e-bike charging might be considered as part of this project.
- **Pedestrianisation** – the issue of town centre pedestrianisation was discussed, SC noted that he had forwarded an email from Cormac to SS.
- **Low cost housing** – Members discussed what might be possible for inclusion in the TIP. EK advised that she could follow up with Property colleagues to establish intent to submit an EoI.
- **ACTION:** EK to report back to Board on Cornwall Council intent re. affordable housing.
- **Scoping** – EK noted that the school may also be a project to include in a scoping exercise due to the overlap of this prospective proposal with other organisations in the town.
- EK felt that that the Boards ability to present a suite of projects and craft a narrative around the bigger projects was important.
- SS considered that the rugby club site, Malakoff site, Bay to Bay project, school project and possibly the railway could be included in a scoping exercise. EK advised that the Board should consider this if they felt that all those sites were key to the TIP strategy.
- SS requested that, for transparency, emails related to this discussion copy in all members of the Board.

EK

## 7 Update EOI and subgroups

- One EoI had been received from the Cornwall Museum Partnership.
- LB considered that this project could fit in with the larger project being developed at Penbeagle.
- Members noted the merit in this project and links with digital.
- Members agreed that this project be agreed in principle.
- **ACTION:** LD to feed back to proposer, to include suggestion from LB.
- **Housing subgroup** – GJ noted his wish to join the housing subgroup.
- **ACTION:** SC to liaise with AM to arrange a meeting, GJ to be invited to next meeting.

LD

SC /  
AM

- Digital subgroup – ND was looking at possibility of looking at 5G provision across all four towns and a meeting was being arranged for the following week with stakeholders from each town.

## 8 Finance Update

### a) Capacity Fund Spend

- LD noted that discussions were ongoing with the new accountant and that the format would be clearer in future. Regular meetings had been set up between LD and accountant.
- LD shared with Members a document she had prepared to set the budget out in a more readable format.
- PW noted that it was being suggested to withhold £40k from the budget to assist with development work in phase two (post-TIP submission).
- EK noted that there was clearly a balance between retaining a phase two budget and ensuring the right level of information to ensure the TIP was high quality.
- SS proposed that LD investigate costs for scoping work across the five key sites identified earlier in the meeting - rugby club, Malakoff, school, Bay to Bay and railway and be given delegated authority to proceed with this scoping work, subject to the Board being kept updated with costs.
- **ACTION:** LD to investigate costs and proceed with scoping work, subject to cost. LD
- **ACTION:** LD to work £40k reserve for phase two into the budget going forward. LD

## 9 Any Other Business

- ND enquired as to a suitable Cornwall Council representative at the cross-town 5G meeting. PW advised he contact NC.

## 10 Date and Time of next meeting

- 6<sup>th</sup> October 2020, 5-7pm.