

St. Ives

Town Deal

Vision

Our Vision is to build on the rich tapestry of assets in St Ives, from its beautiful coastal scenery and living heritage to its vibrant culture and local community; focussing on the needs of residents, whilst continuing to welcome visitors; embedding sustainability and attracting new enterprise; and supporting the aspirations of the next generation.

Objectives



To generate inclusive green growth & new enterprise within a year-round economy.



To support the health, wellbeing & aspiration of all residents in life and work.



To create opportunities for young people which allow them to flourish.

