

## **St Ives Town Deal Board call for applications**

### **Background Information**

In November 2019, The Ministry of Housing, Communities and Local Government (MCHLG) launched the £3.6bn Towns Fund, for 100 towns across the country with each town bidding for a share of the fund of up to £25 million. St Ives was selected for inclusion and St Ives Town Board was set up in April 2020 to oversee the process.

The stated objectives of the Towns Fund are as follows:

- focus on the individuality and assets of St Ives and build upon those assets providing the tools to design and deliver a growth strategy.
- provide confidence in long-term investment for businesses in St Ives, capitalising on the natural environment for renewable energy creation, historic and cultural offering and access to infrastructure.
- work with local leaders to support the businesses to grow further and encourage a healthy supply chain.
- seek opportunities to reinvigorate a workforce with new skills and enable that workforce to pursue other job opportunities that may exist in a changing economic marketplace.
- restore a spirit of pride that is often lost in 'left-behind' towns, through facilitation of project space for people to meet and deliver projects.

### **Members of the St Ives Town Deal Board will therefore be expected to:**

- Oversee the work of the Town Deal Co-ordinator who will be employed/contracted by Cornwall Council and assist them to develop a Town Investment Plan for St Ives.
- Actively engage with all stakeholders, but particularly with the private sector (including the social enterprise and third sector) and further and higher education institutions to capture and engage their interest and facilitate their activity in St Ives.
- Undertake shared responsibility for the development and approval of the Town Investment Plan prior to submission to Government for their approval.
- Once funding is secured champion and oversee the delivery of the St Ives Town Investment Plan
- To actively participate in at least 4 Board meetings per annum, providing expert advice, guidance, insight and challenge to Board discussions.
- Be prepared to join in sub-group meetings
- Help ensure the St Ives Town Deal Board actively reflects the businesses and people of St Ives.

### **Person Specification**

#### **Abilities, skills and knowledge**

- Excellent communication and interpersonal skills.

- Knowledge of and a passion for St Ives - its people, communities, businesses, organisations and infrastructure.
  - Be able to look at ideas and consider their merits for the town of St.Ives

### **Personal Style and Behaviour**

- Integrity, confidence, positivity, trustworthy, committed, respectful.
- Commitment to the promotion of diversity, equality and inclusive growth.
- Commitment to sustainable development and clean growth.
- Commitment to our values of accountability, openness and transparency.
- Highly motivated and not easily discouraged, with resilience and tenacity.

### **Conduct and Probity**

Board Members must act in what they believe to be the best interests of the St Ives Town Deal Board, and not in their own interests or those of any person or company. Board Members will at all times work in accordance with the Code of Conduct and Terms of Reference for Board Members and shall declare any personal or prejudicial interest in any matter to be considered at a meeting; if a declaration is made, they will be asked to withdraw from the meeting while the item is considered. All Board members will maintain confidentiality of Board business where that is expressly required.

We are particularly interested in hearing from:

- Business owners in the St Ives area
- Individuals working with young people and/or elderly groups
- People with time to commit to proactively progressing the work

### **Commitment**

The St Ives Town Deal Board meet every three weeks, usually on a Monday morning. And there are nine sub-groups meeting regularly, where the practical work is being carried out. These subgroups are:

1. Housing
2. Business and finance
3. Green transport and energy
4. Culture and Heritage
5. Sustainable Tourism
6. Sport and Well-being
7. Young People, Skills and Training
8. Digital Economy and Connectivity
9. Food and Fisheries

Board members must commit to joining/chairing at least one of these groups.

The role is unremunerated and board members will be appointed initially for three-year term but at the end of this period, they will be eligible for re-appointment for a three-year period, with a maximum of two terms being served.

**If you are interested in becoming a member of St Ives Town Deal Board please send a covering letter (one side of A4 maximum) and a copy of your CV to Lucy Davis by 5pm on Friday 26<sup>th</sup> June. Send these to [lucy.davis@cornwall.gov.uk](mailto:lucy.davis@cornwall.gov.uk). If you would like to discuss the role in more detail please call Lucy on 07395836210.**